



RESULTS OF THE AUGUST 2010 COLORADO PRIMARY ELECTION SURVEY October, 2010

About the Survey

In August of 2010, the University of Colorado at Boulder conducted a special survey of likely Colorado primary voters.

Survey Methodology

The survey instrument was designed by researchers at the University of Colorado at Boulder, Brigham Young University, and the University of Miami.

This survey was administered online to a probability sample drawn from the Colorado voter registration file. Respondents were randomly selected from the voter file and sent an invitation letter by first class U.S. mail; this letter contained a link and an access code for the online poll. Probability Proportionate to Size (PPS) sampling was used to select the sample. The probability of voting used in the PPS sample was estimated using a multivariate logistic regression model, employing information available in the voter file to produce a probability of voting for each individual voter. The available information includes: recent general, primary, and local elections; voter age; party registration status; and date of registration.¹ In a PPS sample, individuals with a higher probability of voting in the primary election have a better chance of being included in the sample, but individuals with a low probability still have a chance for inclusion.

Response Rate and Margin of Error

Researchers sampled about 13,600 registered voters listed as “active” on the Colorado voter registration file. Respondents accessed the online survey from August 3rd to August 9th at midnight.

The response rate for the pre-election survey was: 8.46%

Response rate calculation:

Total invitation letters sent: 13,599

¹ For more methodological details see: Michael Barber, Chris Mann, J. Quin Monson, and Kelly D. Patterson. “Online Polls and Registration Based Sampling: A New Method for Pre-election Polling.” Presented at the annual meeting of the American Association of Public Opinion Research, May 13-16, 2010. Available at: <http://csed.byu.edu/Assets/Online%20Polls%20and%20RBS%20AAPOR%202010.pdf>.

Invitation letters returned to sender (as of October 1, 2010): 108

Total addresses receiving survey invitations: 13,491

Total accessed surveys: 1,217

Total completed surveys: 1,142

Response rate: 1,142/13,491= 8.46%

The margin of error for a sample of 1,142 is $\pm 2.9\%$.

Accuracy

The Colorado Voter Poll accurately predicted the winner of the Republican race for U.S. Senate. It also predicted the outcome of the Democratic race for U.S. Senate and the Republican Gubernatorial race, within those questions' margins of error, ($\pm 4.22\%$ and $\pm 4.71\%$, respectively).

Republican U.S. Senate Race		
	CVP Estimate	Actual Vote ²
Buck	51.36% (245)	51.5% (209,967)
Norton	48.64% (232)	48.4% (197,143)
Total	100% (477)	100% (407,110)

Democratic U.S. Senate Race		
	CVP Estimate	Actual Vote ²
Bennett	50.56% (273)	54.2% (183,521)
Romanoff	49.44% (267)	45.7% (155,016)
Total	100% (540)	100% (338,537)

Republican Gubernatorial Race		
	CVP Estimate	Actual Vote ²
Maes	53.35% (231)	50.6% (196,560)
McInnis	46.65% (202)	49.3% (191,209)
Total	100% (433)	100% (387,769)

² Available at: <http://data.denverpost.com/election/results/>

Contact

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Colorado Voter Poll Topline Results

October 2010

1. Early voting for the August 10, 2010 primary began on July 31, 2010. Have you already voted in this election?

Answer	Response	%
No	247	21.3%
Yes, I already voted in person at an early voting location set up by the county.	18	1.6%
Yes, I already voted by mail using a ballot mailed to me by the county clerk.	896	77.2%
Total	1,161	100%

2. Did you receive your mail ballot because you signed up for permanent mail voter status, because you requested a mail ballot for the August 10, 2010 primary, or did you not have a choice because your county is only using mail ballots in the primary?^{3,4}

Answer	Response	%
Signed up for permanent mail voter status	550	61.5%
Requested a mail ballot for the primary	28	3.1%
No choice because county is only using mail ballots in the primary	233	26.1%
Not sure	83	9.3%
Total	894	100%

3. Which primary did you vote in?

Answer	Response	%
Republican Primary	405	44.2%
Democratic Primary	506	55.2%
Non-partisan offices and ballot measures only	5	0.5%
Total	916	100%

³ Questions 2-6 were asked only to respondents who indicated that they had already voted in question 1.

⁴ Question 2 was asked only to respondents who reported that they had voted by mail in question 1.

4. In the Republican Primary election for the U.S. Senate, did you vote for:⁵

Answer	Response	%
Ken Buck	196	49.5%
Jane Norton	189	47.7%
Someone else	2	0.5%
Don't Remember/Did not vote for U.S. Senate	9	2.3%
Total	396	100%

5. In the Democratic Primary election for the U.S. Senate, did you vote for:⁶

Answer	Response	%
Andrew Romanoff	248	49.5%
Michael Bennet	242	48.3%
Someone else	1	0.2%
Don't Remember/Did not vote for U.S. Senate	10	2.0%
Total	501	100%

6. In the Republican Primary election for Colorado governor, did you vote for:

Answer	Response	%
Dan Maes	179	45.4%
Scott McInnis	173	43.9%
Someone else	8	2.0%
Don't Remember/Did not vote for Colorado governor	34	8.6%
Total	394	100%

7. Generally speaking, how much interest would you say you have in the August 10, 2010 primary election?⁷

Answer	Response	%
A great deal of interest	100	40.5%
A fair amount of interest	79	32.0%
Only a little interest	55	22.3%
No interest at all	13	5.3%
Total	247	100%

⁵ Questions 4 and 6 were asked only to respondents who chose "Republican Primary" on question 3.

⁶ Question 5 was asked only to respondents who chose "Democratic Primary" on question 3.

⁷ Questions 7-15 were asked only to voters who indicated that they had not yet voted in question 1.

8. Sometimes at election time, things come up that keep a person from voting. Think about all the things that may or may not have kept you from voting in past elections, and whether or not something may come up that will keep you from voting this time. Indicate on the scale below how likely it is that you will vote in the August 10, 2010 primary election.

Answer	Response	%
No chance I will vote 0	48	19.6%
1	6	2.4%
2	4	1.6%
3	5	2.0%
4	2	0.8%
5	6	2.4%
6	8	3.3%
7	9	3.7%
8	8	3.3%
9	22	9.0%
Completely sure I will vote 10	127	51.8%
Total	245	100%

9. Which of the following best represents your plans about when to vote?

Answer	Response	%
I plan to vote in person at a polling place on Election Day, August 10, 2010.	46	23.4%
I plan to vote in person before Election Day at an early voting location set up by the county.	14	7.1%
I plan to vote by mail using a ballot mailed to me by the county clerk.	116	58.9%
I don't know when I will vote.	21	10.7%
Total	197	100%

10. When you vote on Election Day, do you vote at a polling place in your neighborhood or at a vote center set up by the county where you stop on your commute or while running errands?⁸

Answer	Response	%
Neighborhood polling place	33	71.7%
Voter center on my commute or while running errands	9	19.6%
Not sure	4	8.7%
Total	46	100%

⁸ Question 10 was asked only to respondents who indicated that they planned to vote on Election Day in question 9.

11. Did you receive a mail ballot because you signed up for permanent mail voter status, because you requested a mail ballot for the August 10, 2010 primary, or did you not have a choice because your county is only using mail ballots in the primary?⁹

Answer	Response	%
Signed up for permanent mail voter status	62	53.9%
Requested a mail ballot for the primary	7	6.1%
No choice because my county is only using mail ballots in the primary	36	31.3%
Not sure	10	8.7%
Total	115	100%

12. In which primary will you vote in the August 10, 2010 election?

Answer	Response	%
Republican Primary	115	57.8%
Democratic Primary	69	34.7%
Non-partisan offices and ballot measures only	15	7.5%
Total	199	100%

13. In the Republican Primary election for U.S. Senate, will you vote for:¹⁰

Answer	Response	%
Ken Buck	49	46.2%
Jane Norton	43	40.6%
Someone else	8	7.5%
I don't plan on voting in this election.	6	5.7%
Total	106	100%

14. In the Democratic Primary election for the U.S. Senate, will you vote for:¹¹

Answer	Response	%
Andrew Romanoff	19	31.1%
Michael Bennet	31	50.8%
Someone else	5	8.2%
I don't plan on voting in this election.	6	9.8%
Total	61	100%

⁹ Question 11 was asked only to respondents who indicated that they planned to vote by mail in question 9.

¹⁰ Questions 13 and 15 were asked only to respondents who chose "Republican Primary" on question 12.

¹¹ Question 14 was asked only to respondents who chose "Democratic Primary" on question 12.

15. In the Republican Primary election for Colorado governor, will you vote for:

Answer	Response	%
Dan Maes	52	48.1%
Scott McInnis	29	26.9%
Someone else	17	15.7%
I don't plan on voting in this election.	10	9.3%
Total	108	100%

16. Different people feel differently about voting in primary elections. For some, voting in primary elections is a DUTY. They feel that they should vote in every election however they feel about the candidates and parties. For others, voting in primary elections is a CHOICE. They feel free to vote or not to vote in a primary election depending on how they feel about the candidates and parties. For you personally, voting in a primary election is FIRST AND FOREMOST a:¹²

Answer	Response	%
Duty	341	59.1%
Choice	231	40.0%
Not Sure	5	0.9%
Total	577	100%

17. Different people feel differently about voting in primary elections. For some, voting in primary elections is a CHOICE. They feel free to vote or not to vote in a primary election depending on how they feel about the candidates and parties. For others, voting in primary elections is a DUTY. They feel that they should vote in every election however they feel about the candidates and parties. For you personally, voting in a primary election is FIRST AND FOREMOST a:

Answer	Response	%
Choice	221	38.4%
Duty	343	59.5%
Not Sure	12	2.1%
Total	576	100%

¹² Each respondent was randomly assigned to answer either question 16 or question 17.

18. How strongly do you personally feel that voting in primary elections is a duty?¹³

Answer	Response	%
Very strongly	498	73.1%
Somewhat strongly	172	25.3%
Not very strongly	11	1.6%
Total	681	100%

19. How strongly do you personally feel that voting in primary elections is a choice?¹⁴

Answer	Response	%
Very strongly	260	57.6%
Somewhat strongly	170	37.7%
Not very strongly	21	4.7%
Total	451	100%

20. How much do you personally care who wins the Republican primary election for U.S. Senate on August 10th?¹⁵

Answer	Response	%
Very little	24	4.7%
A little	22	4.3%
Somewhat	63	12.3%
Quite a bit	243	47.5%
Deeply	160	31.3%
Total	512	100%

¹³ Question 18 was asked only to voters who responded “duty” to question 16 or 17.

¹⁴ Question 19 was asked only to voters who responded “choice” to question 16 or 17.

¹⁵ Question 20 was asked only to respondents who chose “Republican Primary” on question 3 or question 12.

21. How much do you personally care who wins the Democratic primary election for U.S. Senate on August 10th?¹⁶

Answer	Response	%
Very little	27	4.7%
A little	28	4.9%
Somewhat	126	21.9%
Quite a bit	271	47.1%
Deeply	123	21.4%
Total	575	100%

22. How much do you personally care who wins the Republican primary election for Colorado Governor on August 10th?

Answer	Response	%
Very little	49	9.6%
A little	28	5.5%
Somewhat	77	15.1%
Quite a bit	194	38.0%
Deeply	162	31.8%
Total	510	100%

23. How confident are you that your ballot in the primary will be counted as you intend? Would you say you are very confident, somewhat confident, not too confident, or not at all confident?

Answer	Response	%
Very confident	830	72.3%
Somewhat confident	272	23.7%
Not too confident	30	2.6%
Not at all confident	16	1.4%
Total	1,148	100%

¹⁶ Question 21 was asked only to respondents who chose “Democratic Primary” on question 3 or question 12.

24. For the statements below, please rate whether you agree or disagree with each of the following statements about elections in Colorado, where one means "Strongly Disagree" and five means "Strongly Agree".¹⁷

Question	Strongly Disagree 1	2	3	4	Strongly Agree 5	Mean/ St. Dev.
My county clerk does a good job of running elections.	3.8% 38	3.2% 32	21.5% 213	32.8% 324	38.6% 382	4.0/ 1.0
I am confident the Post Office will deliver my completed ballot to the county clerk's office.	7.2% 70	4.5% 44	10.2% 99	24.6% 240	53.5% 522	4.1/ 1.2
I worry about making mistakes when completing and returning my mail ballot.	59.1% 588	20.5% 204	10.9% 108	7.0% 70	2.5% 25	1.7/ 1.1
The design of the ballot is confusing.	64.5% 639	21.7% 215	8.2% 81	3.6% 36	2.0% 20	1.6/ 0.9
I am confident the current election process produces fair outcomes.	4.3% 43	8.5% 85	18.4% 183	35.7% 355	33.1% 329	3.9/ 1.1
I am concerned I will mail my ballot back too late for it to be counted.	80.1% 788	10.9% 107	5.0% 49	2.0% 20	2.0% 20	1.4/ 0.8
I feel I cast my ballot in privacy.	5.9% 59	1.5% 15	4.1% 41	16.1% 160	72.4% 721	4.5/ 1.1
My vote will make a difference in the outcome of the upcoming August 10th primary election.	4.1% 41	4.8% 48	21.6% 215	30.2% 300	39.3% 391	4.0/ 1.1

¹⁷ Question 24 was asked only to respondents who indicate that they voted or planned to vote by mail in question 1 or question 9.

25. For the statements below, please rate whether you agree or disagree with each of the following statements about elections in Colorado, where one means "Strongly Disagree" and five means "Strongly Agree".¹⁸26.

Question	Strongly Disagree 1	2	3	4	Strongly Agree 5	Mean/ St. Dev.
My county clerk does a good job of running elections.	2.0% 2	5.1% 5	20.2% 20	36.4% 36	36.4% 36	4.0/ 1.0
The poll workers at my polling place do an excellent job.	1.0% 1	0.0% 0	16.3% 16	26.5% 26	56.1% 55	4.4/ 0.8
The voting system used at my polling location is easy to use.	0.0% 0	1.0% 1	13.4% 13	34.0% 33	51.5% 50	4.4/ 0.8
The design of the ballot is confusing.	42.9% 42	34.7% 34	13.3% 13	8.2% 8	1.0% 1	1.9/ 1.0
I am confident the current election process produces fair outcomes.	2.0% 2	6.0% 6	20.0% 20	34.0% 34	38.0% 38	4.0/ 1.0
I am concerned that I will not be allowed to vote at my polling place.	86.7% 85	5.1% 5	3.1% 3	0.0% 0	5.1% 5	1.3/ 0.9
I feel I cast my ballot in privacy.	5.0% 5	1.0% 1	7.0% 7	17.0% 17	70.0% 70	4.5/ 1.0
My vote will make a difference in the outcome of the upcoming August 10th primary election.	6.1% 6	6.1% 6	31.3% 31	23.2% 23	33.3% 33	3.7/ 1.2

26. Do you have a favorable or unfavorable impression of the political movement known as the Tea Party?

Answer	Response	%
Strongly favorable	302	26.3%
Somewhat favorable	198	17.2%
Somewhat unfavorable	93	8.1%
Strongly unfavorable	476	41.5%
Don't know/No opinion	79	6.9%
Total	1,148	100%

¹⁸ Question 25 was asked only to respondents who indicated that they did not vote or plan to vote by mail in question 1 or question 9.

27. Do you consider yourself to be an active supporter of the Tea Party movement, or not?

Answer	Response	%
Yes	226	19.7%
No	786	68.6%
Don't know/No opinion	134	11.7%
Total	1,146	100%

28. Please indicate whether or not you have done each of the following:¹⁹

Question	Yes	No
Given money to any organization associated with the Tea Party movement	30.6% 68	69.4% 154
Attended a rally or meeting held by any organization associated with the Tea Party movement	40.0% 90	60.0% 135
Took any other active steps to support the Tea Party movement, either in person or through email or on the internet	55.6% 125	44.4% 100

29. We are interested in better understanding how people experience political campaigns. The next series of questions relate to the everyday experiences of people like yourself. From time to time, people discuss government, elections, and politics. Looking back over the last few months, we would like to know the people you talked with about these matters. These people might be relatives, spouses, friends, or acquaintances. Please think of the first person that comes to mind and enter their initials in the space below. We only need the person's initials – we will not attempt to identify or contact this person. If you cannot think of anyone, leave the space empty and click next to proceed to the next set of questions.^{20,21}

Total Responses	Value
Initials entered	221

¹⁹ Question 28 was asked only to respondents who indicated that they are active supporters of the tea party movement in question 27.

²⁰ Each respondent was randomly assigned to one of four potential treatments: Treatment 1 received question 29, Treatment 2 received question 30, Treatment 3 received question 31, and Treatment 4 received one of questions 32-34 depending on their selection in questions 3 and 12.

²¹ Respondents to questions 29-34 who were unable to think of anyone were skipped to question 70.

30. We are interested in better understanding how people experience political campaigns. The next series of questions relate to the everyday experiences of people like yourself. From time to time, people disagree about government, elections, and politics. Looking back over the last few months, we would like to know about the people you disagreed with about these matters. These people might be relatives, spouses, friends, or acquaintances. Please think of the first person that comes to mind and enter their initials in the space below. We only need the person's initials – we will not attempt to identify or contact them. If you cannot think of anyone, leave the space empty and click next to proceed to the next set of questions.

Total Responses	Value
Initials entered	197

31. We are interested in better understanding how people experience political campaigns. The next series of questions relate to the everyday experiences of people like yourself. From time to time, people discuss government, elections, and politics. Looking back over the last week or two, we would like to know the people you talked with about these matters. These people might be relatives, spouses, friends, or acquaintances. Please think of the first person that comes to mind and enter their initials in the space below. We only need the person's initials – we will not attempt to identify or contact them. If you cannot think of anyone, leave the space empty and click next to proceed to the next set of questions.

Total Responses	Value
Initials Entered	245

32. We are interested in better understanding how people experience political campaigns. The next series of questions relate to the everyday experiences of people like yourself. From time to time, people discuss candidates for public office. Looking back over the last few months, we would like to know the people you talked with about the Republican Senate primary candidates. These people might be relatives, spouses, friends, or acquaintances. Please think of the first person that comes to mind and enter their initials in the space below. We only need the person's initials – we will not attempt to identify or contact them. If you cannot think of anyone, leave the space empty and click next to proceed to the next set of questions.

Total Responses	Value
Initials entered	93

33. We are interested in better understanding how people experience political campaigns. The next series of questions relate to the everyday experiences of people like yourself. From time to time, people discuss candidates for public office. Looking back over the last few months, we would like to know the people you talked with about the Democratic Senate primary candidates. These people might be relatives, spouses, friends, or acquaintances. Please think of the first person that comes to mind and enter their initials in the space below. We only need the person’s initials – we will not attempt to identify or contact them. If you cannot think of anyone, leave the space empty and click next to proceed to the next set of questions.

Total Responses	Value
Initials entered	112

34. We are interested in better understanding how people experience political campaigns. The next series of questions relate to the everyday experiences of people like yourself. From time to time, people discuss non-partisan offices and ballot measures. Looking back over the last few months, we would like to know the people you talked with about non-partisan offices and ballot measures. These people might be relatives, spouses, friends, or acquaintances. Please think of the first person that comes to mind and enter their initials in the space below. We only need the person’s initials – we will not attempt to identify or contact them. If you cannot think of anyone, leave the space empty and click next to proceed to the next set of questions.

Total Responses	Value
Initials entered	2

35. Please answer the following questions about the first person whose initials you entered.²²

Question	Yes	No
Is this person female?	43.1% 370	56.9% 488
Is this person your spouse or partner (that is, like a spouse, but not married)?	38.3% 330	61.7% 531
Is this person a relative (other than a spouse/partner)?	23.1% 193	76.9% 642
Is this person a friend (who is not a spouse or relative)?	38.5% 322	61.5% 515
Is this person your neighbor (who is not a spouse or relative)?	6.8% 57	93.2% 776
Is this person your coworker?	9.7% 81	90.3% 750
Is this person a member of your church, or another voluntary organization that you belong to?	15.9% 133	84.1% 702

36. Please answer the following questions about the first person whose initials you entered.

Question	Very often	Often	Not very often	Never
How frequently do you discuss politics with this person?	31.3% 272	39.8% 346	25.3% 220	3.6% 31
How frequently did you discuss the Colorado Senate primary campaign?	15.0% 130	29.1% 252	38.3% 332	17.6% 153
How frequently do you disagree about politics with this person?	15.9% 138	17.1% 148	59.1% 512	7.9% 68
How frequently did you disagree when discussing the Colorado Senate primary campaign?	4.4% 38	7.6% 65	50.7% 433	37.2% 318

37. Generally speaking, how much would you say this person knows about politics?

Answer	Response	%
A lot	488	56.2%
Some	325	37.4%
Not very much	55	6.3%
Total	868	100%

²² Respondents were reminded on each survey page that questions 35-41 referred to the person whose initials they entered for the questions they received between items 29-34.

38. Do you expect this person to vote in the same party's primary as you?

Answer	Response	%
Yes, the same party	484	55.9%
No, a different party	239	27.6%
No, he/she will not vote	75	8.7%
I don't know	68	7.9%
Total	866	100%

39. What political party do you think this person most closely identifies with?

Answer	Response	%
The Republican Party	362	41.8%
The Democratic Party	382	44.1%
Independent/None	95	11.0%
Other	7	0.8%
I don't know	21	2.4%
Total	867	100%

40. When you discuss politics, who tends to initiate conversations?

Answer	Response	%
I do	135	15.7%
He/She does	173	20.1%
We both do equally	551	64.1%
Total	859	100%

41. Have you ever felt reluctant to discuss politics with this person?

Answer	Response	%
Yes	209	24.3%
No	651	75.7%
Total	860	100%

42. Can you think of anyone else? Please list their initials below. Again, we will not attempt to identify or contact this person. If you cannot think of anyone else, leave the space empty and click next to proceed to the next set of questions.²³

Total Responses	Value
Initials Entered	506

43. Please answer the following questions about the second person whose initials you entered.²⁴

Question	Yes	No
Is this person female?	43.8% 221	56.2% 284
Is this person your spouse or partner (that is, like a spouse, but not married)?	16.6% 83	83.4% 417
Is this person a relative (other than a spouse/partner)?	31.1% 155	68.9% 343
Is this person a friend (who is not a spouse or relative)?	49.6% 243	50.4% 247
Is this person your neighbor (who is not a spouse or relative)?	10.0% 49	90.0% 440
Is this person your coworker?	13.6% 67	86.4% 424
Is this person a member of your church, or another voluntary organization that you belong to?	19.8% 97	80.2% 393

44. Please answer the following questions about the second person whose initials you entered.

Question	Very often	Often	Not very often	Never
How frequently do you discuss politics with this person?	20.9% 105	49.3% 248	28.4% 143	1.4% 7
How frequently did you discuss the Colorado Senate primary campaign?	8.9% 45	27.0% 136	44.9% 226	19.1% 96
How frequently do you disagree about politics with this person?	13.7% 69	18.7% 94	55.7% 280	11.9% 60
How frequently did you disagree when discussing the Colorado Senate primary campaign?	5.2% 26	10.3% 51	44.2% 219	40.3% 200

²³ Respondents who were unable to think of anyone were skipped to question 70.

²⁴ Respondents were reminded on each survey page that questions 43-49 referred to the person whose initials they entered for question 42.

45. Generally speaking, how much would you say this person knows about politics?

Answer	Response	%
A lot	292	58.1%
Some	191	38.0%
Not very much	20	4.0%
Total	503	100%

46. Do you expect this person to vote in the same party's primary as you?

Answer	Response	%
Yes, the same party	284	56.8%
No, a different party	129	25.8%
No, he/she will not vote	39	7.8%
I don't know	48	9.6%
Total	500	100%

47. What political party do you think this person most closely identifies with?

Answer	Response	%
The Republican Party	214	42.8%
The Democratic Party	213	42.6%
Independent/None	56	11.2%
Other	3	0.6%
I don't know	14	2.8%
Total	500	100%

48. When you discuss politics, who tends to initiate conversations?

Answer	Response	%
I do	79	15.7%
He/She does	98	19.5%
We both do equally	326	64.8%
Total	503	100%

49. Have you ever felt reluctant to discuss politics with this person?

Answer	Response	%
Yes	111	22.2%
No	390	77.8%
Total	501	100%

50. Can you think of anyone else? Please list their initials below. Again, we will not attempt to identify or contact this person. If you cannot think of anyone else, leave the space empty and click next to proceed to the next set of questions.²⁵

Total Responses	Value
Initials entered	193

51. Please answer the following questions about the third person whose initials you entered.²⁶

Question	Yes	No
Is this person female?	53.9% 104	46.1% 89
Is this person your spouse or partner (that is, like a spouse, but not married)?	9.0% 17	91.0% 172
Is this person a relative (other than a spouse/partner)?	28.4% 54	71.6% 136
Is this person a friend (who is not a spouse or relative)?	60.7% 116	39.3% 75
Is this person your neighbor (who is not a spouse or relative)?	13.8% 26	86.2% 163
Is this person your coworker?	13.8% 26	86.2% 162
Is this person a member of your church, or another voluntary organization that you belong to?	16.4% 31	83.6% 158

²⁵ Respondents who were unable to think of anyone were skipped to question 70.

²⁶ Respondents were reminded on each survey page that questions 51-57 referred to the person whose initials they entered for question 50.

52. Please answer the following questions about the third person whose initials you entered.

Question	Very often	Often	Not very often	Never
How frequently do you discuss politics with this person?	15.0% 29	51.8% 100	32.6% 63	0.5% 1
How frequently did you discuss the Colorado Senate primary campaign?	8.9% 17	27.2% 52	44.5% 85	19.4% 37
How frequently do you disagree about politics with this person?	14.1% 27	17.7% 34	53.6% 103	14.6% 28
How frequently did you disagree when discussing the Colorado Senate primary campaign?	6.4% 12	11.7% 22	44.1% 83	37.8% 71

53. Generally speaking, how much would you say this person knows about politics?

Answer	Response	%
A lot	99	51.3%
Some	76	39.4%
Not very much	18	9.3%
Total	193	100%

54. Do you expect this person to vote in the same party's primary as you?

Answer	Response	%
Yes, the same party	101	52.6%
No, a different party	52	27.1%
No, he/she will not vote	15	7.8%
I don't know	24	12.5%
Total	192	100%

55. What political party do you think this person most closely identifies with?

Answer	Response	%
The Republican Party	72	37.3%
The Democratic Party	80	41.5%
Independent/None	27	14.0%
Other	1	0.5%
I don't know	13	6.7%
Total	193	100%

56. When you discuss politics, who tends to initiate conversations?

Answer	Response	%
I do	27	14.0%
He/She does	33	17.1%
We both do equally	133	68.9%
Total	193	100%

57. Have you ever felt reluctant to discuss politics with this person?

Answer	Response	%
Yes	51	27.0%
No	138	73.0%
Total	189	100%

58. Can you think of one last person? Please list their initials below. Again, we will not attempt to identify or contact this person. If you cannot think of anyone else, leave the space empty and click next to proceed to the next set of questions.²⁷

Total Responses	Value
Initials entered	104

²⁷ Respondents who were unable to think of anyone were skipped to question 70.

59. Please answer the following questions about the fourth person whose initials you entered.²⁸

Question	Yes	No
Is this person female?	45.6% 47	54.4% 56
Is this person your spouse or partner (that is, like a spouse, but not married)?	7.1% 7	92.9% 92
Is this person a relative (other than a spouse/partner)?	25.5% 25	74.5% 73
Is this person a friend (who is not a spouse or relative)?	62.4% 63	37.6% 38
Is this person your neighbor (who is not a spouse or relative)?	12.0% 12	88.0% 88
Is this person your coworker?	14.1% 14	85.9% 85
Is this person a member of your church, or another voluntary organization that you belong to?	13.0% 13	87.0% 87

60. Please answer the following questions about the fourth person whose initials you entered.

Question	Very often	Often	Not very often	Never
How frequently do you discuss politics with this person?	8.7% 9	54.4% 56	35.9% 37	1.0% 1
How frequently did you discuss the Colorado Senate primary campaign?	7.9% 8	24.8% 25	46.5% 47	20.8% 21
How frequently do you disagree about politics with this person?	15.4% 16	19.2% 20	46.2% 48	19.2% 20
How frequently did you disagree when discussing the Colorado Senate primary campaign?	7.9% 8	8.9% 9	38.6% 39	44.6% 45

61. Generally speaking, how much would you say this person knows about politics?

Answer	Response	%
A lot	54	52.4%
Some	42	40.8%
Not very much	7	6.8%
Total	103	100%

²⁸ Respondents were reminded on each survey page that questions 59-65 referred to the person whose initials they entered for question 58.

62. Do you expect this person to vote in the same party's primary as you?

Answer	Response	%
Yes, the same party	50	49.0%
No, a different party	33	32.4%
No, he/she will not vote	8	7.8%
I don't know	11	10.8%
Total	102	100%

63. What political party do you think this person most closely identifies with?

Answer	Response	%
The Republican Party	35	34.0%
The Democratic Party	54	52.4%
Independent/None	11	10.7%
Other	0	0%
I don't know	3	2.9%
Total	103	100%

64. When you discuss politics, who tends to initiate conversations?

Answer	Response	%
I do	16	15.7%
He/She does	15	14.7%
We both do equally	71	69.6%
Total	102	100%

65. Have you ever felt reluctant to discuss politics with this person?

Answer	Response	%
Yes	22	21.4%
No	81	78.6%
Total	103	100%

Note: Respondents were asked to indicate which of the people whose initials they entered knew one another.

We have just a few more questions about elections in Colorado. The next series of questions relates to voting in general rather than specifically the August 10, 2010 primary election.

66. In general when you vote, do you prefer to vote in person at a polling place on Election Day, vote before Election Day at an early voting center set up by the county, or vote with a mail ballot sent to you by the county clerk?

Answer	Response	%
In person at a polling place on Election Day	211	18.5%
At an early voting center before Election Day	116	10.1%
With a mail ballot mailed to me by the county clerk	816	71.4%
Total	1,143	100%

67. When you vote on Election Day, do you usually vote at a polling place in your neighborhood or at a vote center set up by the county where you stop on your commute or while running errands?²⁹

Answer	Response	%
Neighborhood polling place	190	90.9%
Voter center on my commute or while running errands	19	9.1%
Total	209	100%

68. Have you registered for permanent mail voter status so a ballot is sent to you for every election, or do you request a ballot specifically for elections when you want to vote by mail?³⁰

Answer	Response	%
Registered for permanent mail voter status	718	88.3%
Request a ballot for each election	44	5.4%
I don't know why I get a mail ballot	51	6.3%
Total	813	100%

²⁹ Question 67 was asked only to respondents who responded that they prefer voting on Election Day in question 66.

³⁰ Question 68 was asked only to respondents who responded that they prefer voting by mail in question 66.

69. As you may know, counties had the option to conduct the 2010 primary using only mail voting. In the November 2010 general election, counties are required to offer all voters a choice of mail voting, early in-person voting, or voting at a polling place on Election Day. Which option is closest to your opinion about how elections in Colorado should be conducted in the future, even if none of them are exactly right:

#	Answer	Response	%
1	We should require counties to offer a choice of mail voting, early in-person voting, or voting on Election Day.	877	76.9%
2	We should use only mail ballots for all voters.	174	15.3%
3	We should return to traditional voting on Election Day, and eliminate mail voting and early in-person voting.	89	7.8%
	Total	1,140	100%

We're almost finished. Our last series of questions is for classification purposes and will help us properly analyze responses to this survey. As you may already know, we never disclose the identity of any individual. Your answers will always be kept strictly confidential. We only report results for groups of people, not for individuals.

70. How often do you use the Internet?

Answer	Response	%
Once or more a day	997	87.0%
A few times a week	99	8.6%
A few times a month	17	1.5%
Hardly ever	18	1.6%
I do not have access to the internet.	15	1.3%
Total	1,146	100%

71. Are you:

Answer	Response	%
Male	578	50.7%
Female	5642	49.3%
Total	1,140	100%

72. Please select the year you were born: (Grouped into age categories)

Age	Response	%
18-24	4	0.4%
25-34	40	3.5%
35-44	82	7.3%
45-54	190	16.8%
55-64	369	32.7%
65 and older	445	39.4%
Total	1,130	100.0%

73. Generally speaking, do you consider yourself to be a(n):

Answer	Response	%
Strong Democrat	311	27.2%
Not so strong Democrat	79	6.9%
Independent leaning Democrat	171	15.0%
Independent	59	5.2%
Independent leaning Republican	159	13.9%
Not so strong Republican	88	7.7%
Strong Republican	245	21.5%
Other	26	2.3%
Don't know	4	0.4%
Total	1,142	100%

74. On most political matters do you consider yourself:

Answer	Response	%
Strongly conservative	248	21.7%
Moderately conservative	280	24.5%
Neither, middle of the road	158	13.8%
Moderately liberal	293	25.6%
Strongly liberal	151	13.2%
Don't know	15	1.3%
Total	1,145	100%

75. What was the last year of school you completed?

Answer	Response	%
Some high school or less	7	0.6%
High school graduate	82	7.2%
Some college	251	22.1%
College graduate	349	30.7%
Post-graduate	449	39.5%
Total	1,138	100%

76. How much guidance would you say your religion provides in your day-to-day living?

Answer	Response	%
No guidance	273	24.0%
Very little guidance	133	11.7%
Some guidance	286	25.2%
Quite a bit of guidance	220	19.4%
A great deal of guidance	224	19.7%
Total	1,136	100%

77. What, if any, is your religious preference?

Answer	Response	%
Protestant/Other Christian	558	49.1%
Catholic	196	17.2%
Jewish	26	2.3%
Other Religion	51	4.5%
No preference/No religious affiliation	306	26.9%
Total	1,137	100%

78. Do you consider yourself to be a Born-Again or Evangelical Christian?³¹

Answer	Response	%
Yes	171	21.7%
No	618	78.3%
Total	789	100%

³¹ Question 78 was asked only to respondents who indicate that they are Catholic, Protestant/Other Christian, or Other Religion in question 77.

79. Apart from events such as weddings and funerals, how often do you attend religious services?

Answer	Response	%
More than once a week	69	6.1%
Once a week	268	23.7%
Once or twice a month	116	10.3%
A few times a year	286	25.3%
Never	392	34.7%
Total	1,131	100%

80. What is your current employment status?

Answer	Response	%
Self-employed	174	15.3%
Employed by someone else	411	36.2%
Unemployed	32	2.8%
Homemaker	47	4.1%
Retired	465	40.9%
Student	7	.06%
Total	1,136	100%

81. Are you:

Answer	Response	%
American Indian / Native American	14	1.2%
Asian	10	0.9%
Black / African American	15	1.3%
Hispanic / Latino	43	3.8%
White / Caucasian	1,016	90.2%
Pacific Islander	3	0.3%
Other	25	2.2%
Total	1,126	100%

82. Are you presently:

Answer	Response	%
Married	857	76.0%
Divorced	80	7.1%
Widowed	54	4.8%
Single	90	8.0%
Living with partner	46	4.1%
Total	1,127	100%

83. What do you expect your 2010 family income to be?

Answer	Response	%
Under \$25,000	63	6.1%
\$25,000 - \$39,999	108	10.4%
\$40,000 - \$49,999	93	8.9%
\$50,000 - \$74,999	229	22.0%
\$75,000 - \$99,999	182	17.5%
\$100,000 - \$124,999	151	14.5%
\$125,000 - \$149,999	73	7.0%
Over \$150,000	141	13.6%
Total	1,040	100%